

CORNERSHOP



featuring

BUBBLEY KAUR

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RELEASE SHEET



Artist: **Cornershop** featuring **Bubbley Kaur**

Title: **United Provinces of India**

Label: Ample Play

Label Catalog #: AMPLA 016 DD

Worldwide release: 8/2/11

Genres: electronic, beats, funk,
independent.

ARTIST & RELEASE INFO

Following on from the re-release of 'Topknot/Natch', **Cornershop** release 'United Provinces of India', the 2nd of two singles made available from their forthcoming album release this March, which is already a 'Pick of the Year' in **The Guardian Guide**.

'United Provinces of India' once again features the sun soaked upbeat vocals of **Bubbley Kaur**. Early incarnations leaked online via **Spin Magazine** - "a gussied up, indie rockin' take on Indian pop" - have contributed to drumming up excitement and enthusiasm for an official release of the single.

The song, well, the album secured the attention of **Chris Hemming** (Passion Pictures) to direct a promo video for the track. The video features **Gordon Warnecke** who you may remember as co-lead with **Daniel Day Lewis** in the cult classic film, 'My Beautiful Launderette'. The end result is a multi-layer of

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influences supported with endless energy, colour and synchronicity. Much like the track itself.

TRACKLISTING

A. 'United Provinces of India'

PROMO VIDEO

Directed by Chris Hemming (Passion Pictures)

> LINK TO FOLLOW <

SUPPORT, REVIEWS & PRAISE FOR TOPKNOT

Radio plays across the BBC Asian Digital Network plus widespread support on BBC 6Music from Cerys Matthews, Lauren Laverne, Mark Riley, Jarvis Cocker and Huey Morgan.

"Particularly enjoyable funkpop for you as Cornershop team up with Bubbley Kaur to bring us the sizzling United Provinces of India"

BBC 6Music – Lauren Laverne Blog

"(if) 'United Provinces' of India is anything to go by, the final product will be worth it" - The Guardian Guide

"a new song from Cornershop is always cause for celebration"

'Song of the Day' - Everett True via Collapsed Board (Jan 6)

"Cornershop & The Double 'O' Groove Of gets ready to drop in March, a bells-and-whistles collaboration between Cornershop and Kaur with 'United Provinces of India' the first fruits... Lack of linguistic facility won't spoil anyone's enjoyment of 'United Provinces of India', where Bubbley Kaur trills prettily over Tjinder Singh and Ben Ayres' circular funk."

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The Line of Best Fit

"100% sonic masala experience. They need to step out the shadows now. It's been too long"

nosnobsallowed.tv

OTHER USEFUL INFORMATION

- Interview confirmed on BBC 6Music
- 'Guestmix' podcast confirmed to run on TheQuietus.com
- New 'Cornershop' album release scheduled for mid-March 2011
- Enduring loyalty from the Guardian, Rolling Stone, Mojo, Uncut, Pitchfork, and AOL
- Confirmed album feature coverage in the Mirror
- New album will feature ample new media assets (mp3s, videos, remix contest) for multi-tiered viral campaigns
- Tjinder Singh currently doing a remix of Amanda Palmer feat. The Young Punx & Peaches track, 'Map of Tasmania'
- Cornershop 'PledgeMusic' campaign successful, supported with news items published on TotalMusic, iLikeMusic, Bearded, Penny Black and numerous taste-maker music blogs
- Strong loyal fan following, Tjinder one of the few artists representing the Indian diaspora (2nd and 3rd generation) worldwide.